



**Evaluation Form**  
**Deaf Enterprise Workshop**  
**Preston (UK), 14<sup>th</sup> – 18<sup>th</sup> May 2018**

**Why did you choose to participate in this workshop?**

- Personal Interest       Professional reasons       Other: \_\_\_\_\_

**How did you find out about the workshop?**

- Internet
- Social media (FaceBook, etc.)
- Friends and colleagues
- Other

**Did you receive the necessary information before your arrival?**

- Yes
- Some things
- No

Rate a minimum of 1 (dissatisfied) up to a maximum of 5 (fully satisfied) to measure your level of satisfaction.

**NA** – I do not answer



**SECTION I – General evaluation of your experience at the workshop**

QUESTION	ANSWER					
1. Did you feel welcomed during the days?	5	4	3	2	1	NA

QUESTION	ANSWER					
2. Are you satisfied with your experience at the Deaf Enterprise Workshop?	5	4	3	2	1	NA

**3. Indicate which part of the workshop you liked the most:**

- Presentation made by tutors (Ramon Wolfe and Clark Denmark)
- Presentation by guest speakers
- Tasks
- End of day feedback

**4. Which topics did you find particularly useful for your situation?**

  
  
  
  
  
  
  
  
  
  

**5. Are there some topics that have not been addressed or others that you would have wanted to be covered in more depth?**

## SECTION II – The workshop programme

CONTENTS						
<b>DAY – 1 (morning)</b> - <i>Personal objectives</i> - <i>What is a business?</i>	5	4	3	2	1	NA
<b>DAY – 1 (afternoon)</b> - <i>Creating a business plan</i> - <i>Deaf Gain</i>	5	4	3	2	1	NA
<b>DAY – 2 (morning)</b> - <i>Making a business model Canvas</i>	5	4	3	2	1	NA
<b>DAY – 2 (afternoon)</b> - <i>Managing and preventing risks</i>	5	4	3	2	1	NA
<b>DAY – 3 (morning)</b> - <i>Knowing yourself</i> - <i>Who moved my cheese?</i> - <i>Presentation skills</i>	5	4	3	2	1	NA
<b>DAY – 3 (afternoon)</b> - <i>Marketing and communications</i>	5	4	3	2	1	NA
<b>DAY – 4 (morning)</b> - <i>Networking</i> - <i>From name to website</i>	5	4	3	2	1	NA
<b>DAY – 4 (afternoon)</b> - <i>Budgeting</i>	5	4	3	2	1	NA
<b>DAY – 5 (morning)</b> - <i>Legal and your rights</i>	5	4	3	2	1	NA
<b>DAY – 5 (afternoon)</b> - <i>Signposting</i> - <i>Feedback and farewell</i>	5	4	3	2	1	NA



<b>GUEST SPEAKERS</b>						
<b>TOPICS</b>						
<b>1. Ramon Woolfe: Drip Media</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>NA</b>
<b>2. Clark Denmark: Consultancy</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>NA</b>
<b>3. Joel Kellhofer: SignLive</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>NA</b>
<b>4. Ray William: Subway Franchise</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>NA</b>
<b>5. Craig Lawrence: UCLan Propellor</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>NA</b>

**Which task did you like best? Why?**

### SECTION III – Tutors' teamwork

<b>RAMON WOLFE</b>						
	<b>ANSWERS</b>					
<b>1. Overall I am satisfied with his work</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>NA</b>
<b>2. Tutor was prepared and well organised</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>NA</b>
<b>3. The tutor has been clear and available in giving explanations</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>NA</b>
<b>4. The tutor demonstrated interest and enthusiasm</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>NA</b>
<b>5. Following the workshop, my level of entrepreneurial motivation has increased</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>NA</b>

<b>CLARK DENMARK</b>						
	<b>ANSWERS</b>					
<b>1. Overall I am satisfied with his work</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>NA</b>
<b>2. Tutor was prepared and well organised</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>NA</b>



<b>3. The tutor has been clear and available in giving explanations</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>NA</b>
<b>4. The tutor demonstrated interest and enthusiasm</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>NA</b>
<b>5. Following the workshop, my level of entrepreneurial motivation has increased</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>NA</b>

**Would you like to learn about the subject in more depth in the future and participate in other workshops? Which topics would interest you?**